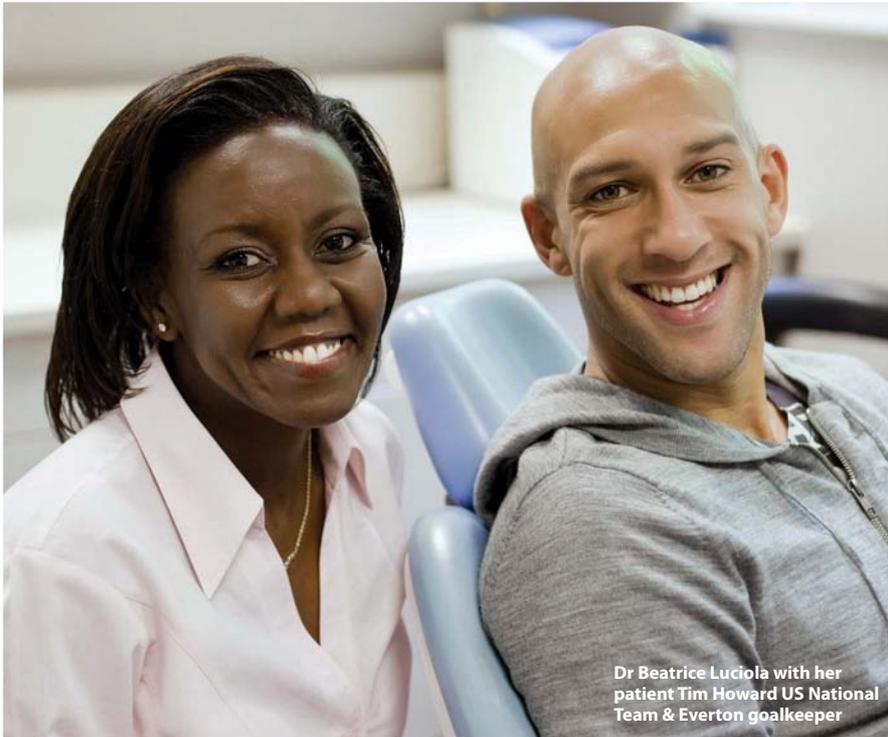


Perfecting your smile

This orthodontics practice not only straightens your teeth, but does so discreetly and at a time to suit you



Dr Beatrice Luciola with her patient Tim Howard US National Team & Everton goalkeeper

Beyond® Orthodontics is a specialist orthodontic practice dedicated to creating beautiful, natural smiles for people of all ages and inspired by the spirit of charitable works in dentistry. Located in an attractive art-deco building in picturesque Knutsford, Cheshire, this warm and friendly practice delivers a caring and convenient specialist orthodontic service.

Treatments include virtually invisible, clear plastic aligners and tooth-coloured fixed braces to straighten and realign teeth, reduce any overcrowding and close gaps between teeth.

The practice is led by Dr Luciola, a diligent and talented specialist orthodontist who qualified at The University of Manchester and is as passionate about her clinical work as she is about her work for the Luciola Foundation – the charity she founded to support the health of people in the developing regions of Kenya.

Operation Smile

Dr Luciola was first inspired to become an orthodontist as a teenager, when she first volunteered to help the charitable organisation Operation Smile. Its mission was to raise more awareness of cleft lip and palate care in Kenya. Beatrice was moved by the skill and commitment

of experienced orthodontic teams who devoted their expertise to the project. Back in Cheshire, Dr Luciola and her experienced team have built a thriving practice which has an excellent reputation, providing state-of-the-art treatment for patients the length and breadth of the UK.

Beyond® Orthodontics offers Saturday appointments and evening appointments from Monday to Thursday as part of its commitment to providing a convenient, effective service that fits into the busy lives of its patients.

Among these is the Everton Football Club and US goalkeeper, Tim Howard, who is well known for his attractive smile. He says: 'I had a very enjoyable orthodontic experience. This speaks volumes about the level of service I was given, considering the fact that I was not looking forward to it terribly, as you can imagine.

'Beatrice made my teeth everything I always wanted them to be. Most importantly, she was patient, courteous and very kind.

'Given that my job requirements and commitments are very time sensitive, she did everything in her power to accommodate me.

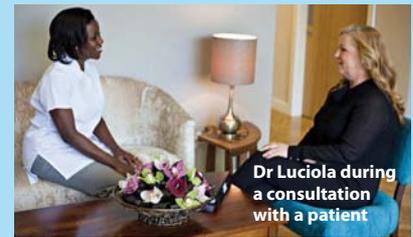
'In conclusion I believe my teeth now look really great and I was very well taken care of and supported by Beatrice in every way. All in all, I'd call it a 10 out of 10, absolute success.'

COMMITMENT TO AFRICAN CHARITY

Dr Luciola has founded a charity to boost the health of people in faraway Kenya

Today, Dr Luciola dedicates a month of her clinical time each year to the Luciola Foundation, which helps a small island community off the south coast of Kenya to run its health centre and provides a variety of treatments and supplies to support the health needs of local people.

'We are grateful for the opportunity to help the local community realise its potential to deliver better health services,' says Dr Luciola. 'This year we are keen to promote our special mission about healthy diets and nutrition, especially for babies.'



Dr Luciola during a consultation with a patient



Dr Luciola assesses the drug inventory for her health charity in Kenya

FOR MORE INFORMATION

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